

## Work Certificate

Ms. Stefania Viola, born on August 2, 1987, residing at Quirinstraße 6a, 40545 Düsseldorf, was employed as a Business Partner at our company, Wear Wolf GmbH, from November 1, 2020, to December 31, 2024.

From day one, Ms. Viola played a key role in the establishment and identity of Wear Wolf GmbH. She was the creative visionary and driving force behind our mission to redefine sustainable luxury. With her holistic perspective, strategic expertise, and a keen sense of aesthetics, she decisively shaped and elevated our brand over four years — both offline and online.

### **Her areas of responsibility — diverse, entrepreneurial, creative:**

- Establishing the physical retail store in Düsseldorf, including location selection, store concept, and team structure.
- Responsibility for purchasing, product range design, and brand mix in the premium and luxury segment with brands such as Gucci, Prada, Dior, Celine, Balenciaga, and many others.
- Sales planning, financial management, and business controlling.
- Personnel management: recruitment, onboarding, and leadership of the team.
- Brand development and communication: creating the visual identity, building the community, and content creation.
- Development and management of the Instagram channel, including editorial planning, community management, and storytelling.
- Independent conception and execution of model and product photoshoots — from model selection to photography, retouching, and upload to our webshop.
- Organization and moderation of discussions with investors.
- Strategic further development of the company structure in close cooperation with management.

Ms. Viola worked with exceptional commitment, strong initiative, and a clear entrepreneurial mindset. She not only thinks creatively but also strategically — a combination that is rare and highly valuable. Her ability to implement ideas with precision while keeping complex processes in view was a decisive success factor in every stage of the company's growth.

Her extraordinary versatility deserves special mention: whether strategy, purchasing, leadership, brand presentation, or photography — Ms. Viola mastered all areas with impressive confidence, creativity, and professionalism. Her entrepreneurial thinking and actions merit an **A+ rating** in every respect.

On a personal level, Ms. Viola was an absolute asset — authentic, empathetic, clear in communication, and inspiring in her energy. She led her team with heart, foresight, and a keen sense of individual potential.

Ms. Viola leaves our company on December 31, 2024, at her own request, to pursue new professional goals.

We thank Ms. Viola for her outstanding work, her inexhaustible energy, and her loyalty. Her contribution was exceptional in every respect — professionally, personally, and creatively. We wish her all the best for her future endeavors and are certain she will continue to achieve great things.

Düsseldorf, the 31st of December 2024



James Greene

Managing Director

**Wear Wolf GmbH, Königsbergerstr. 1, 40231 Düsseldorf**